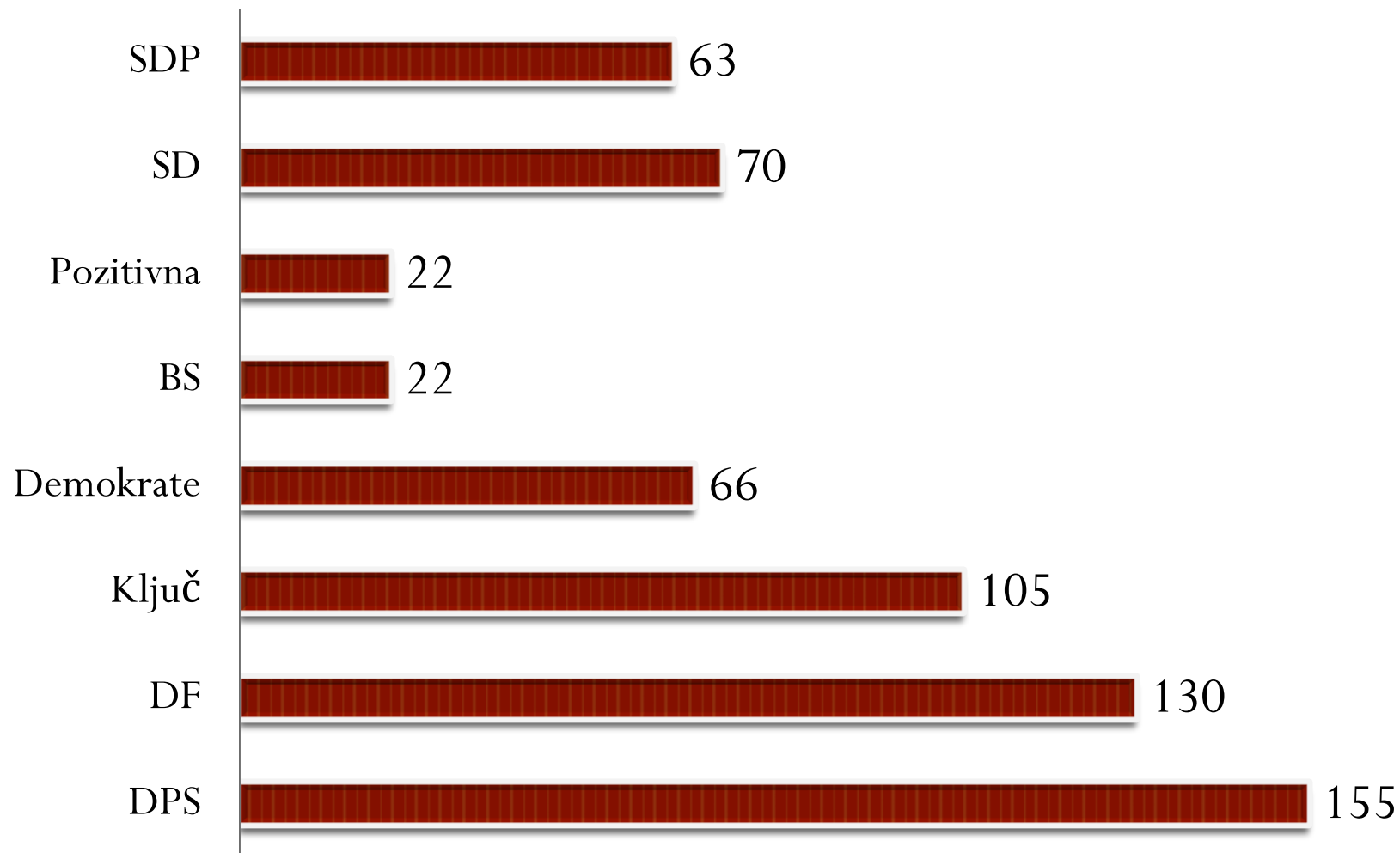


METHODS

- Content analysis
- GTA: Method of open and focused coding (Strauss & Corbin, 2001)
- Data analysis: NVivo
- From 14 Sept till 30 Sept
- Source of data: Arhimed

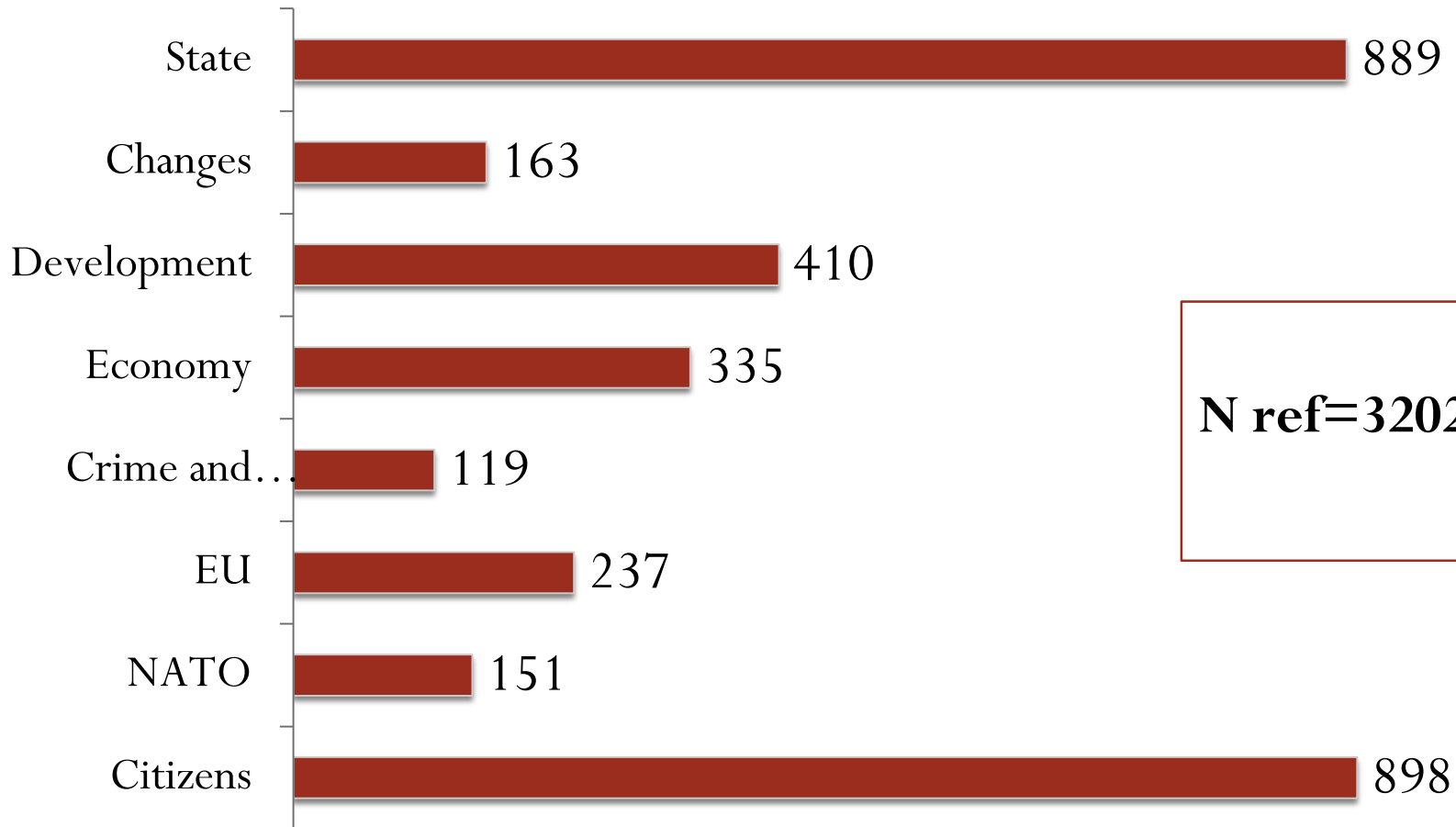
Total number of narratives

N narativa

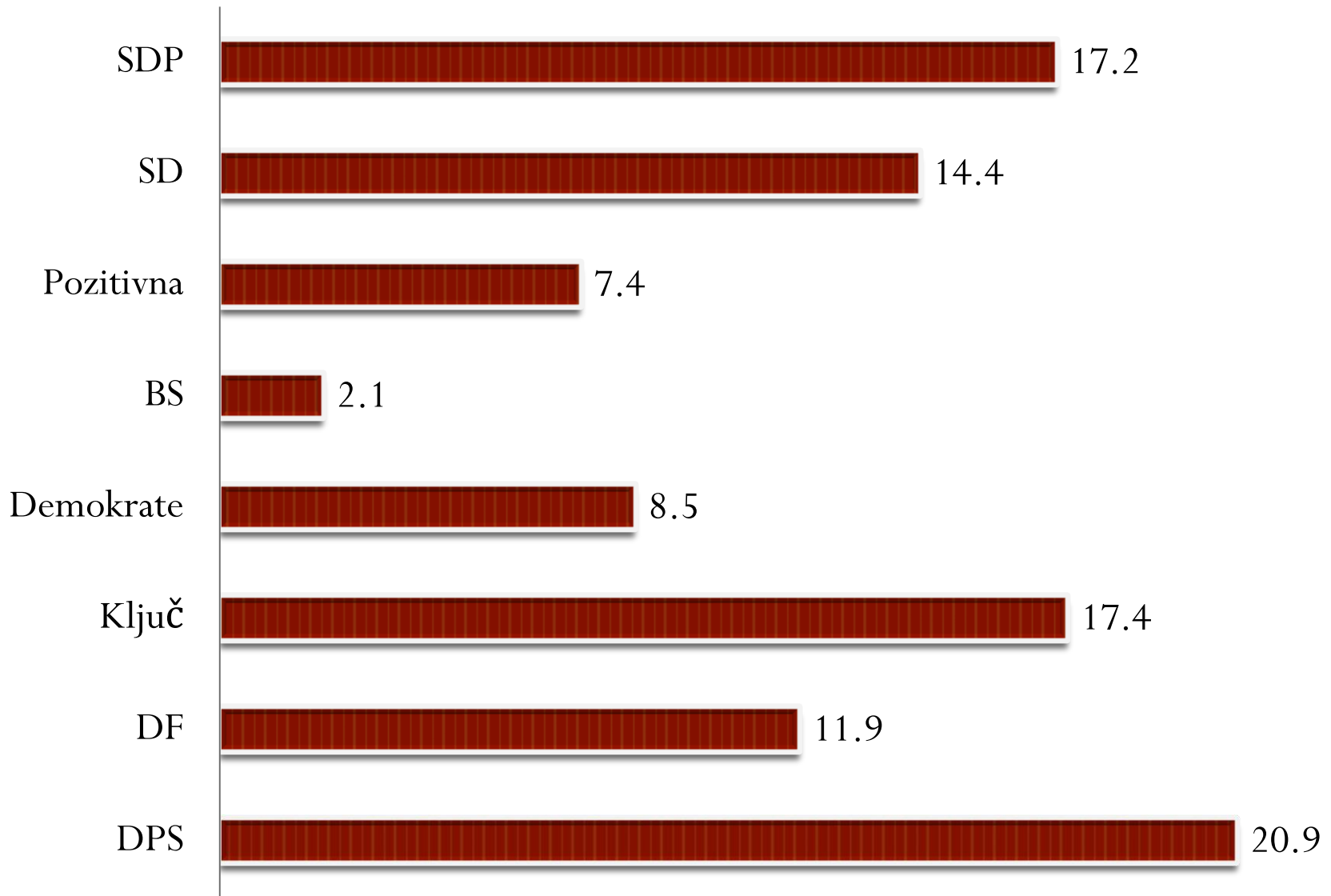


Key topics

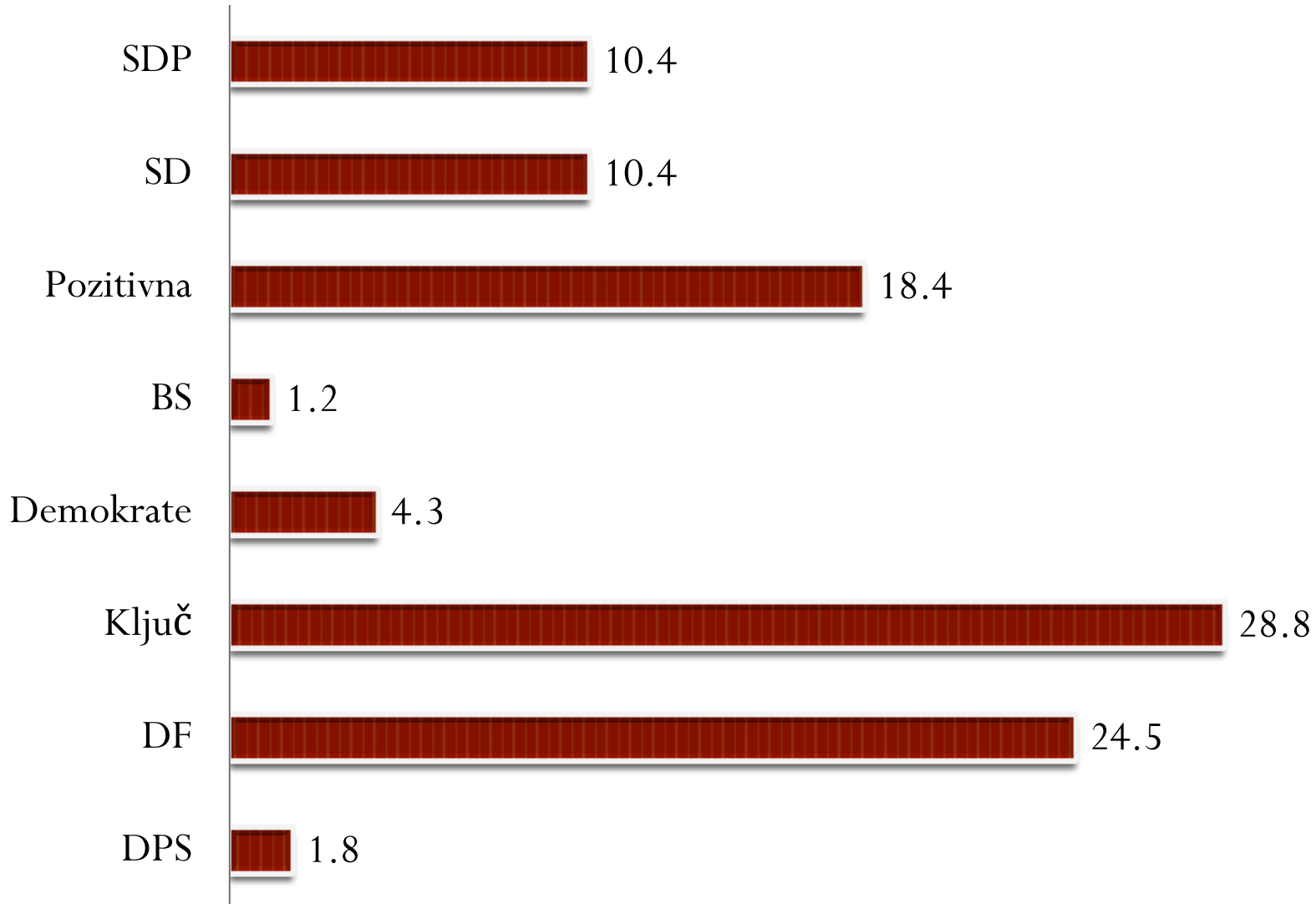
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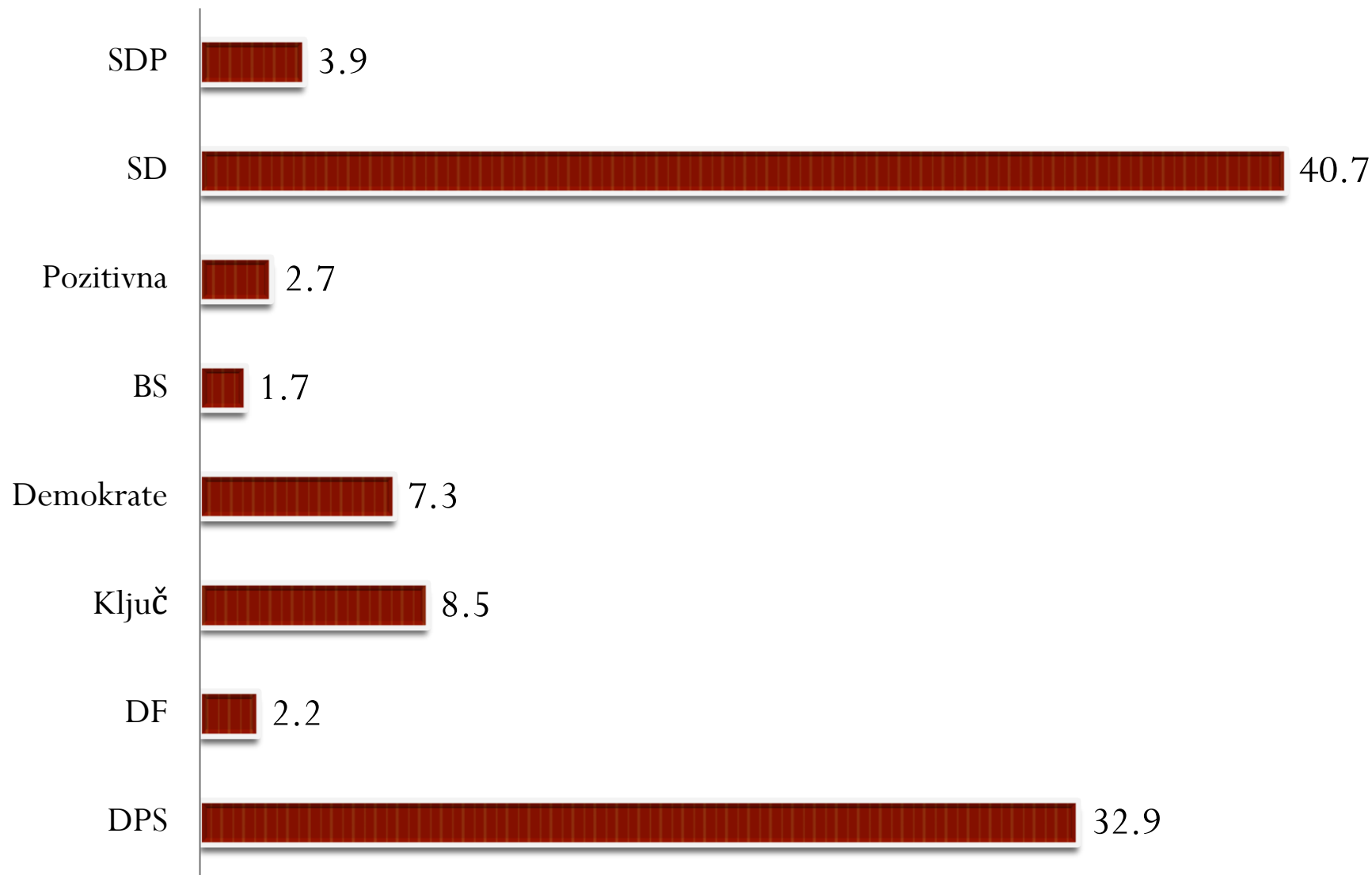
State %



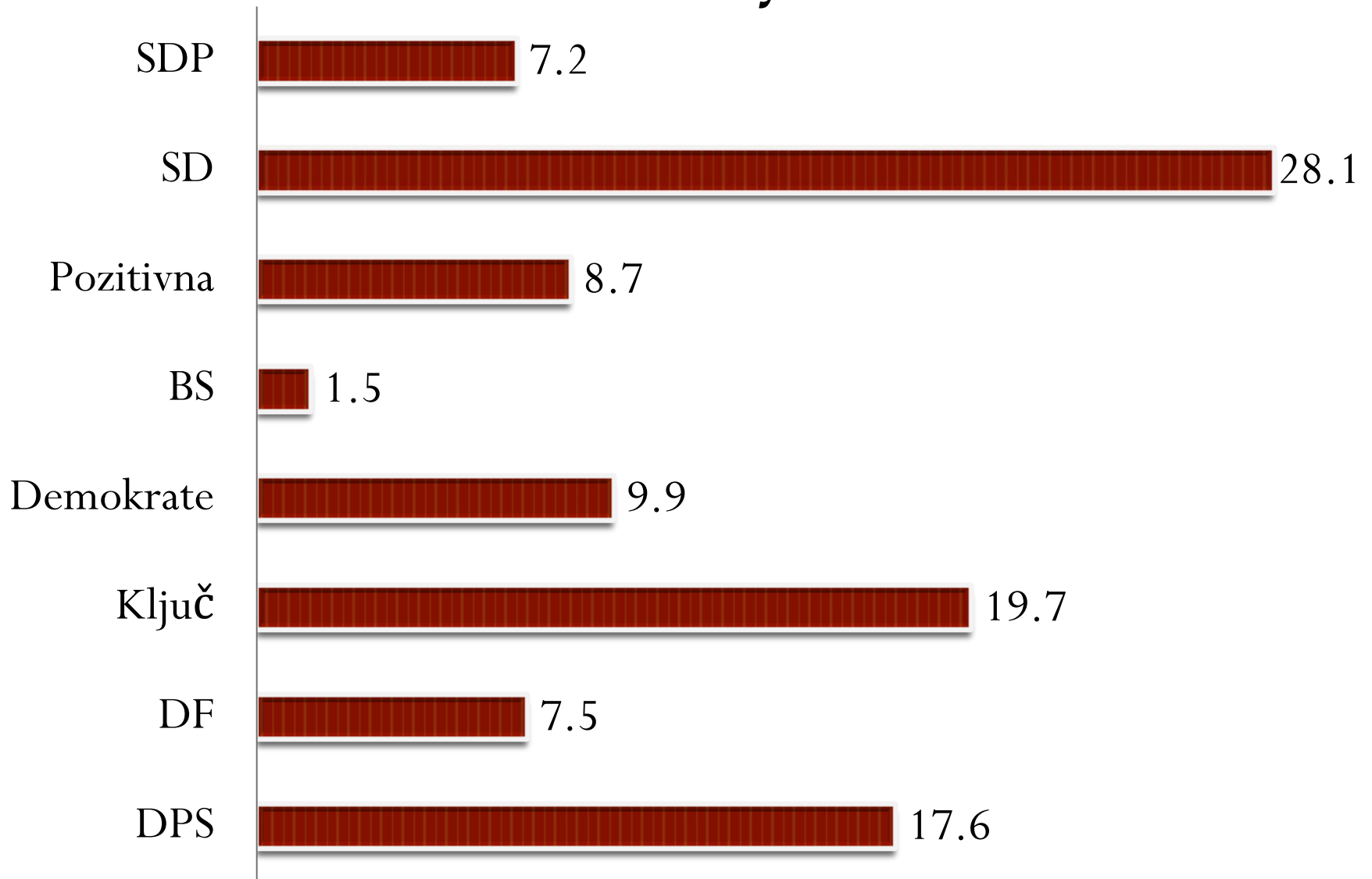
Changes %



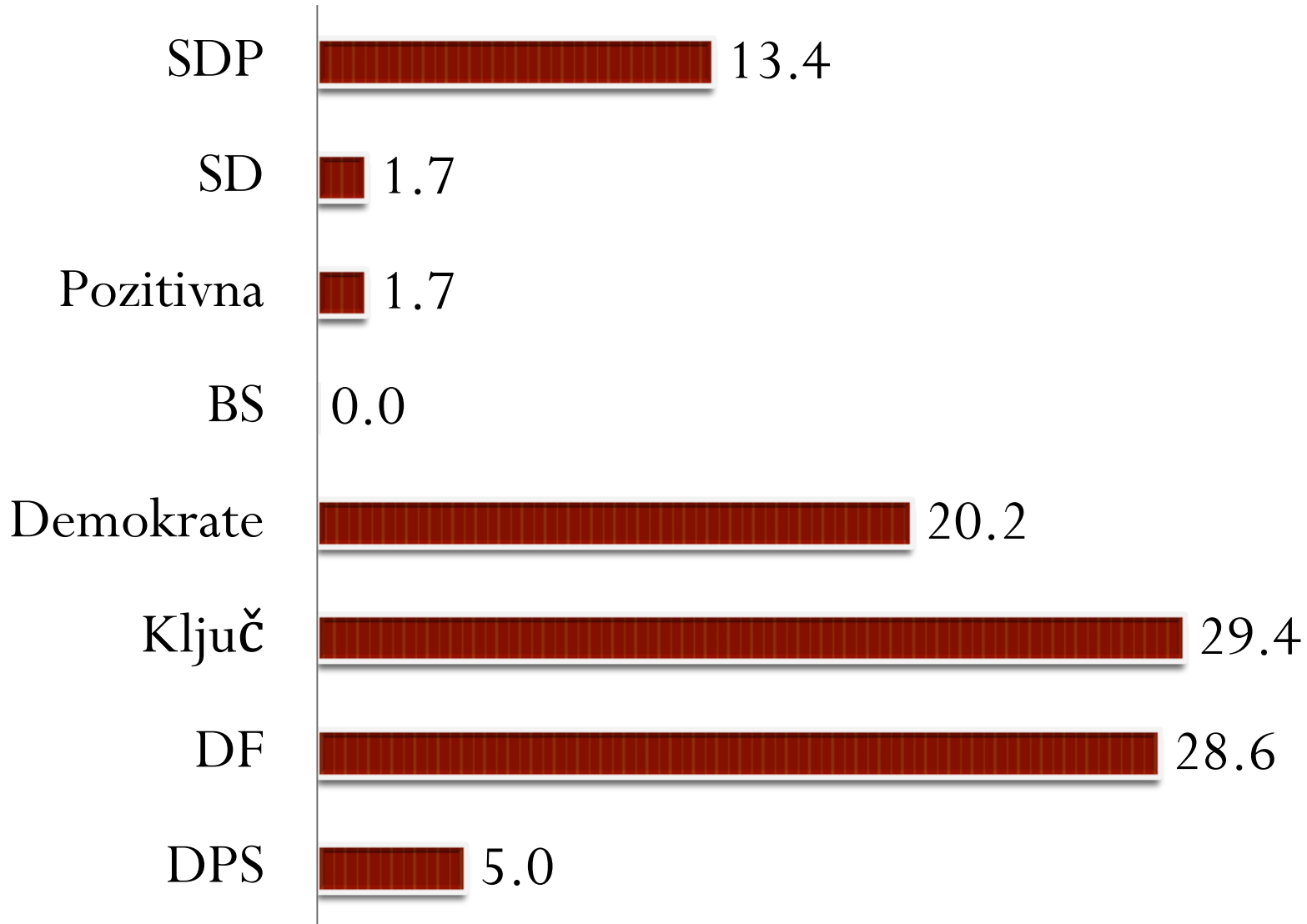
Development%



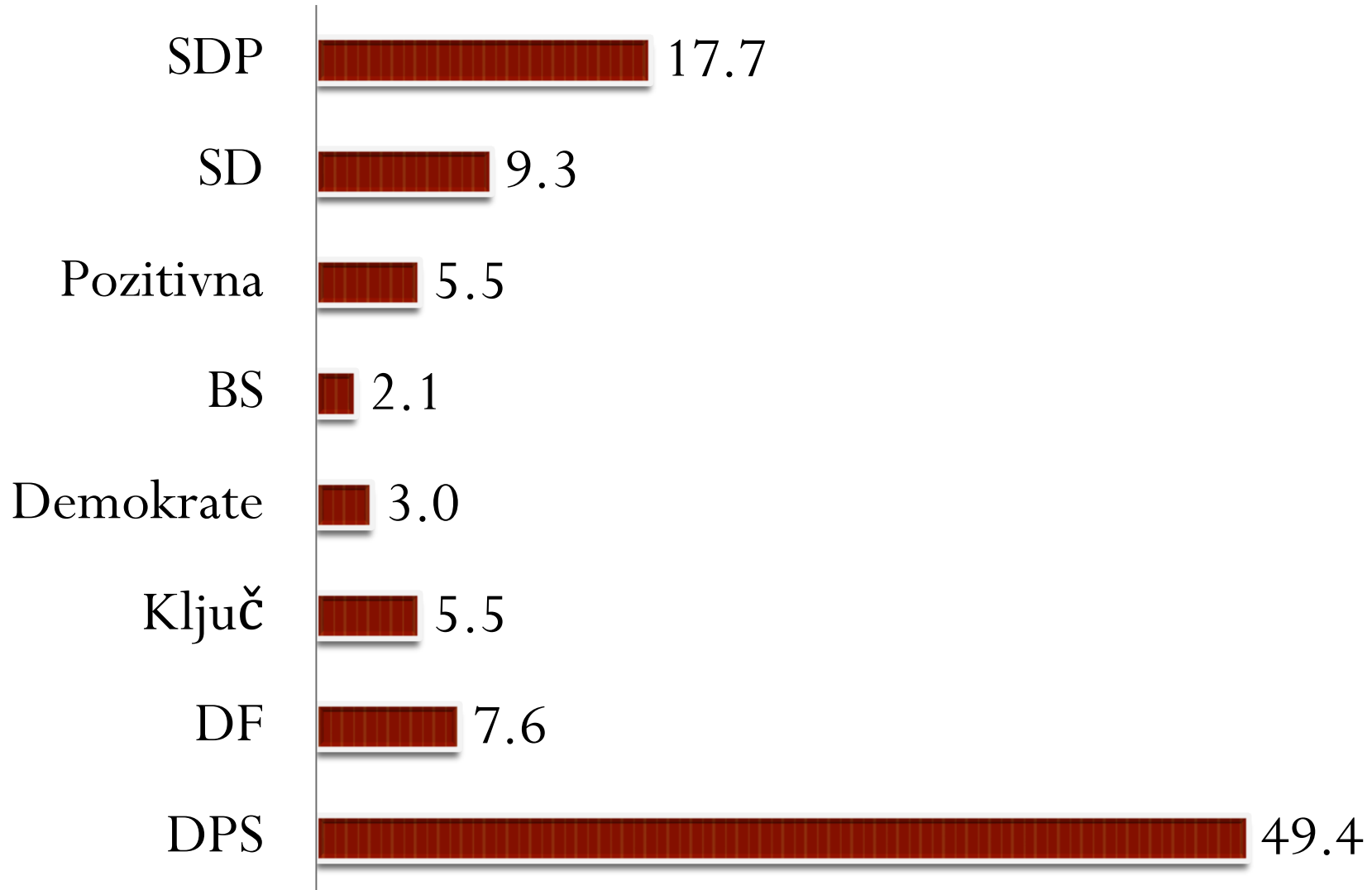
Economy %



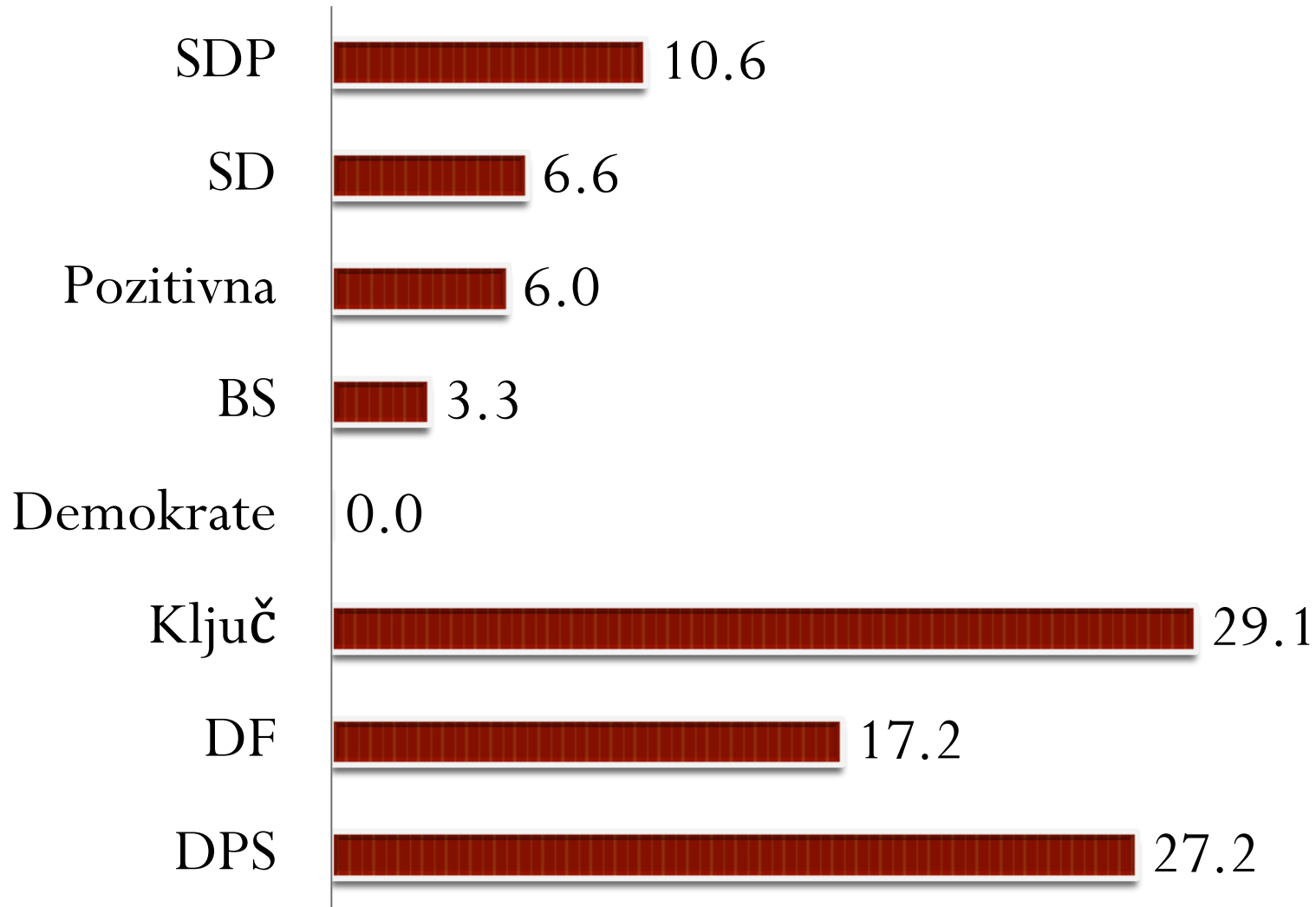
Crime and corruption %



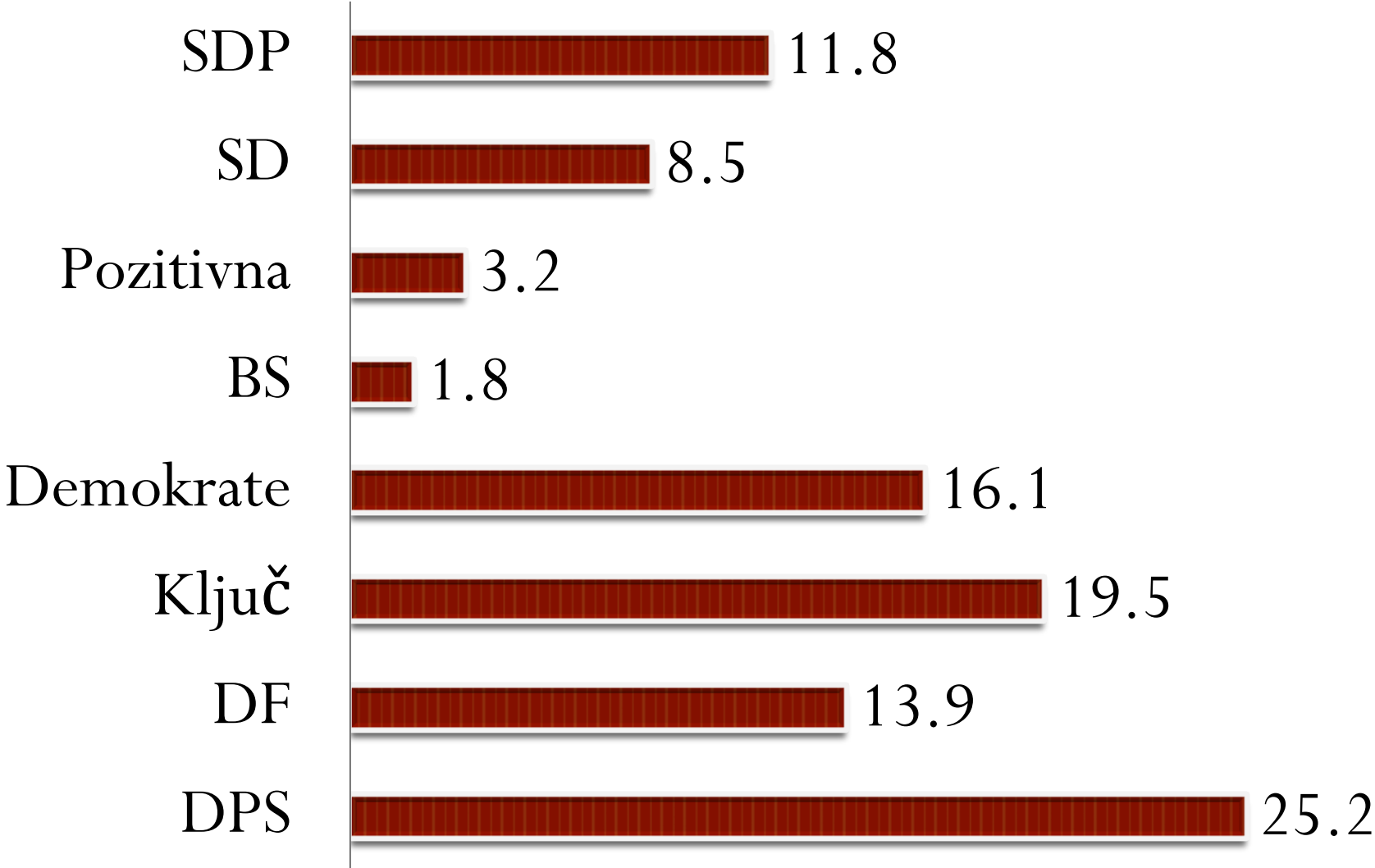
EU %



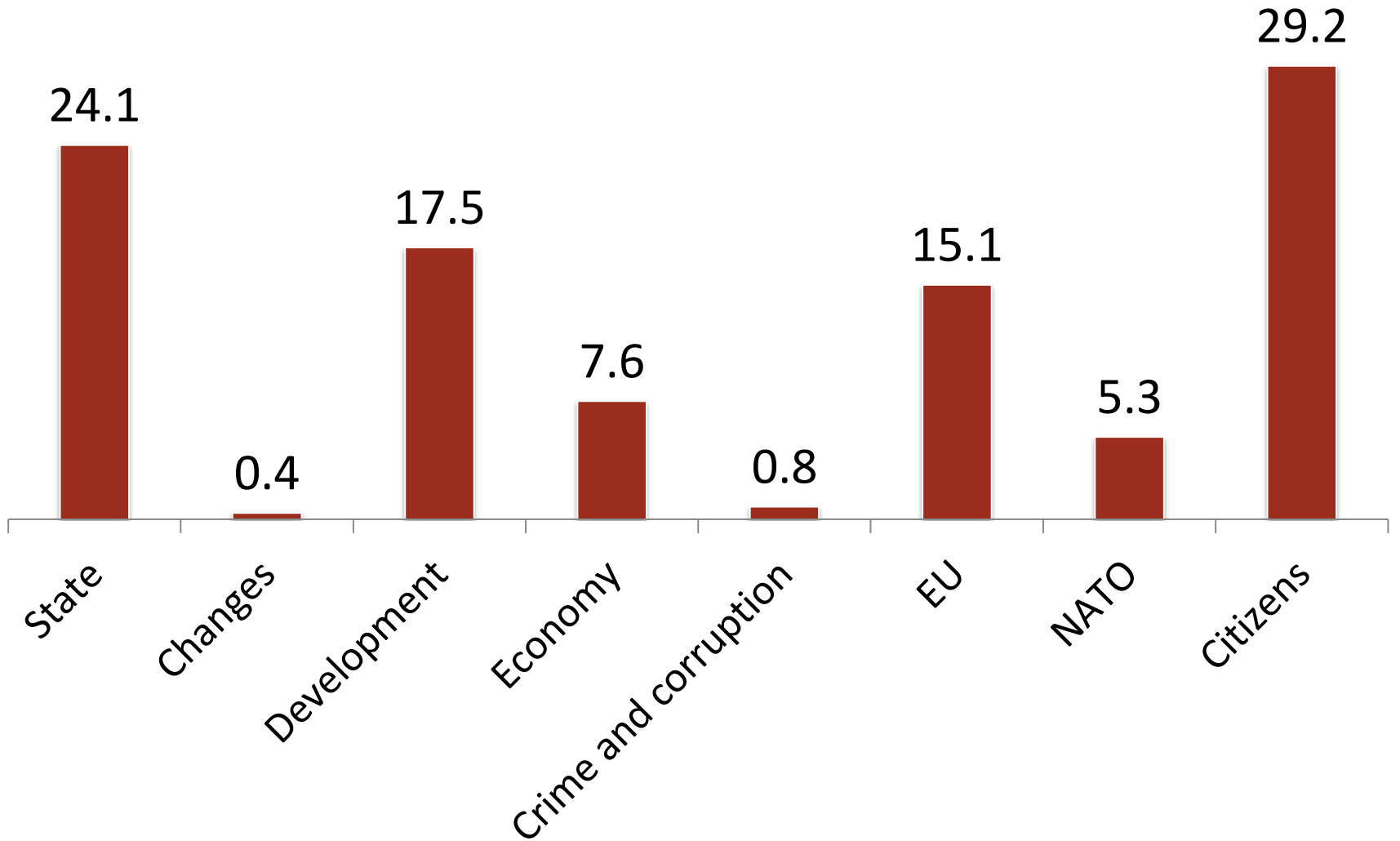
NATO %



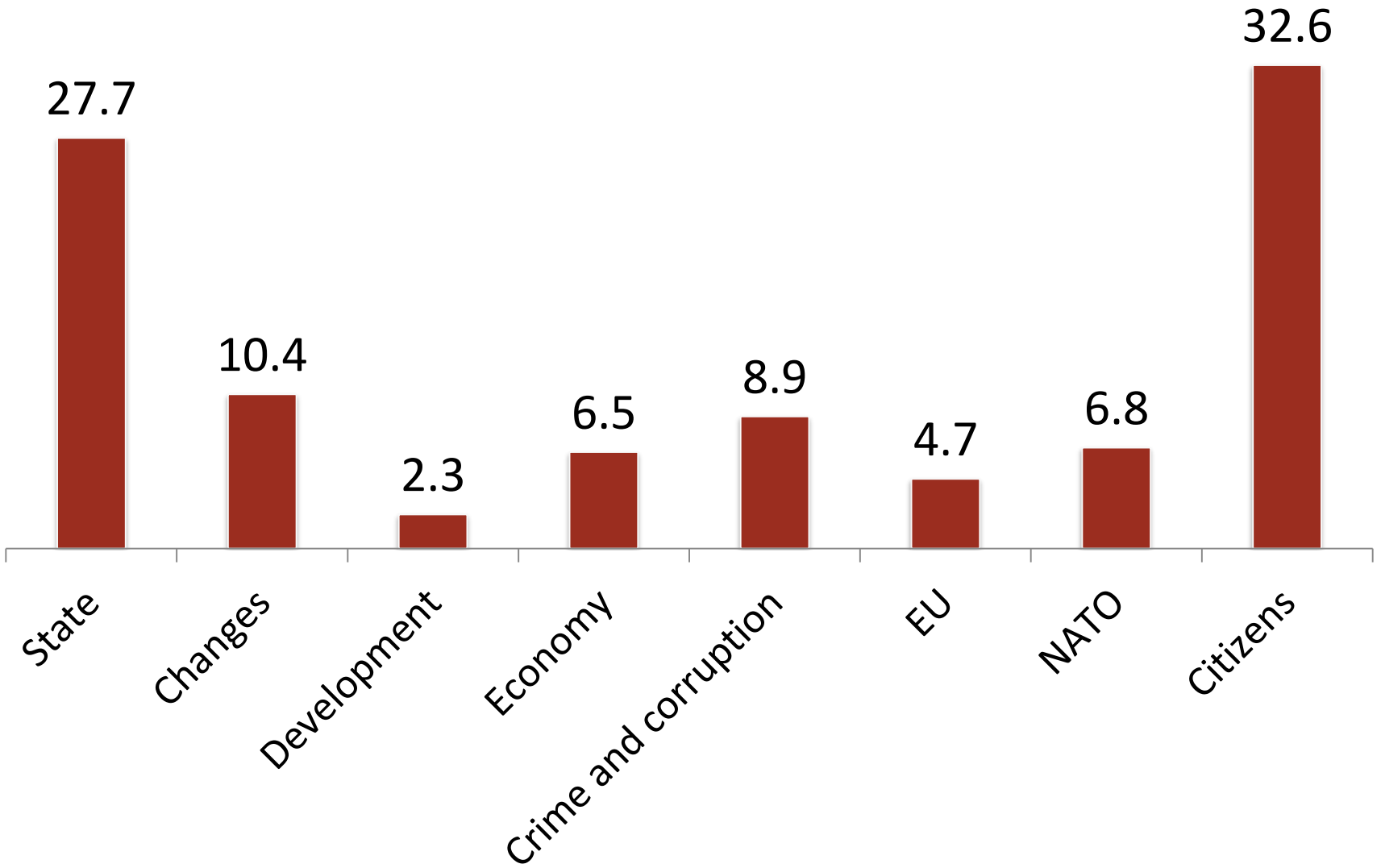
Citizens %



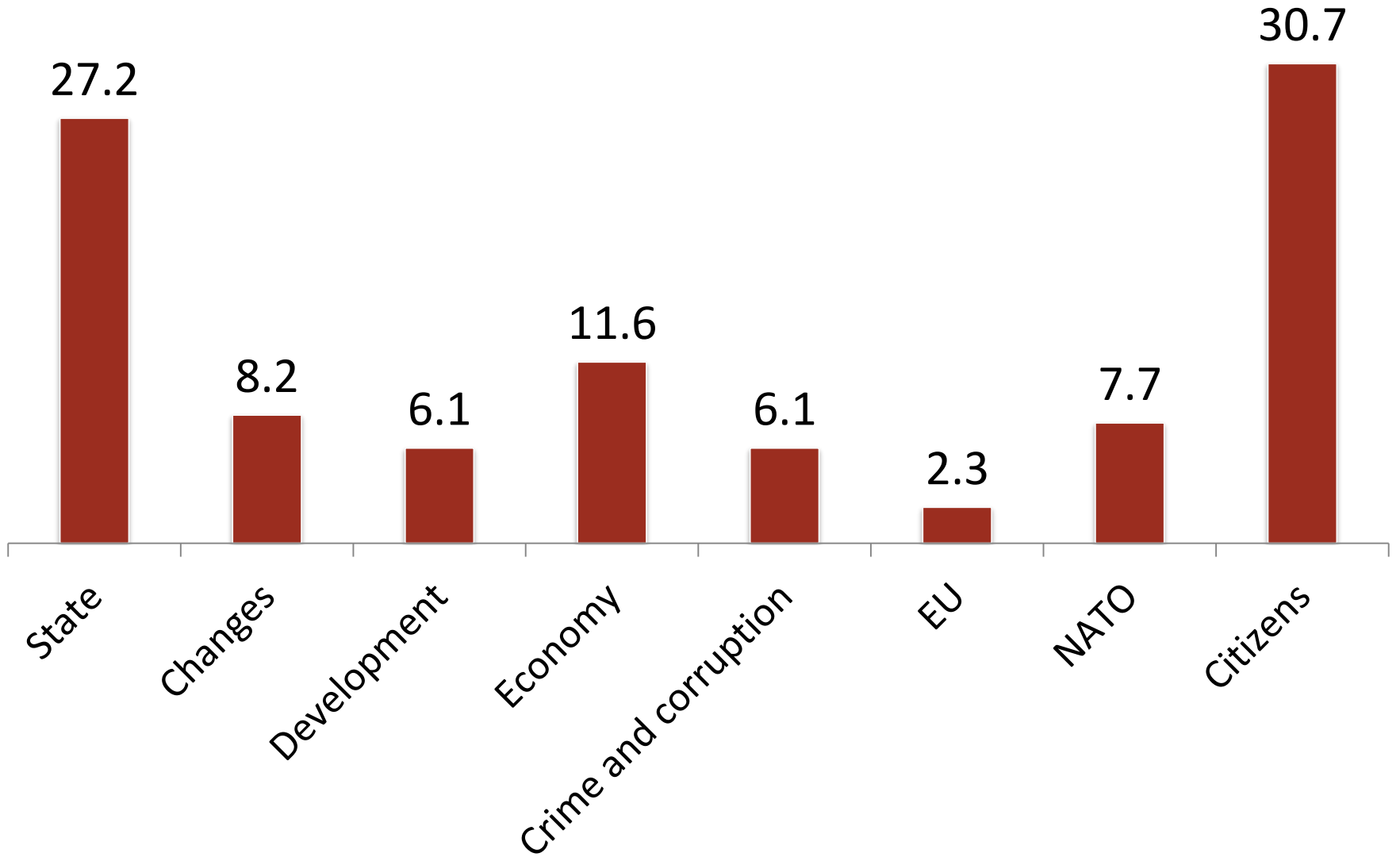
DPS %



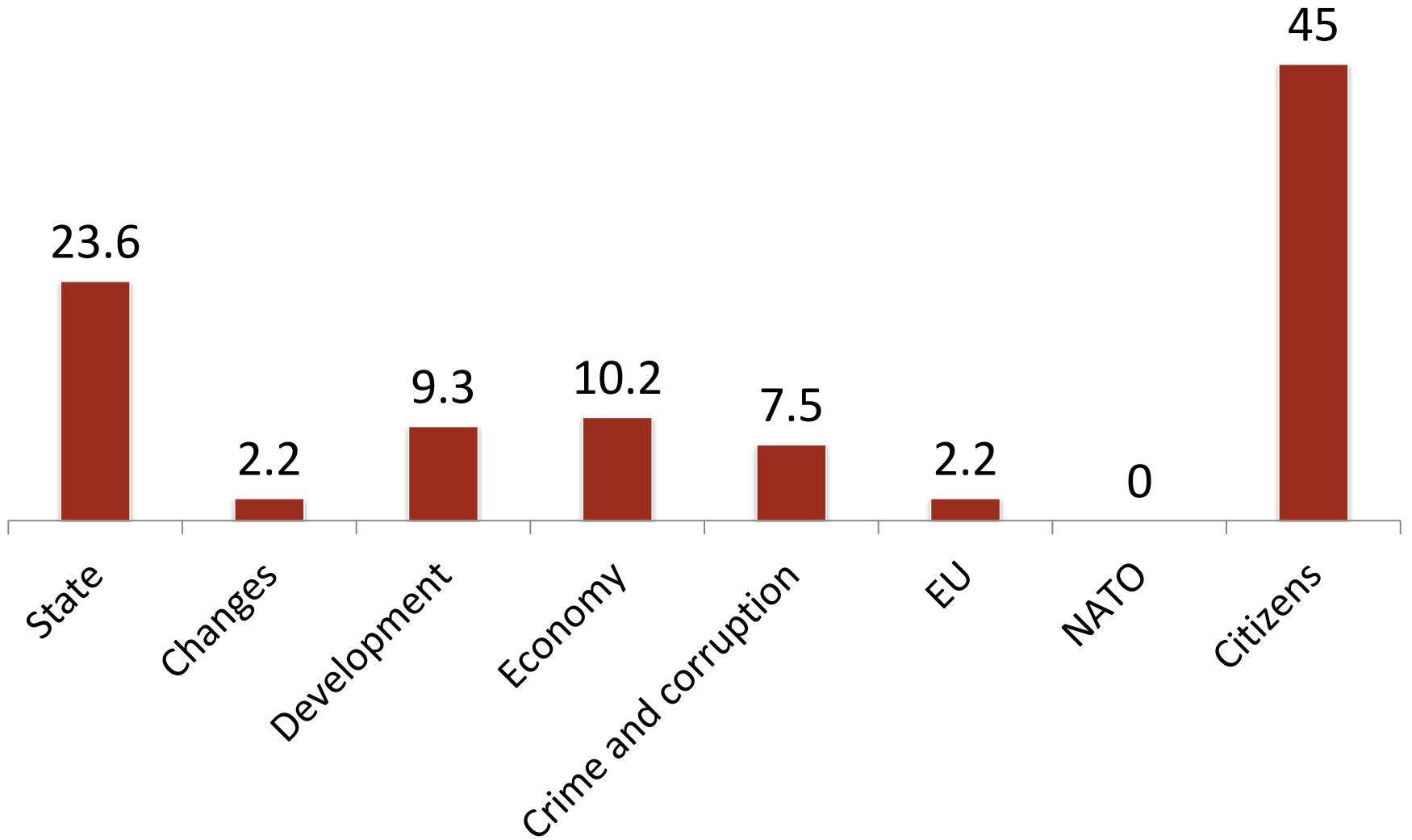
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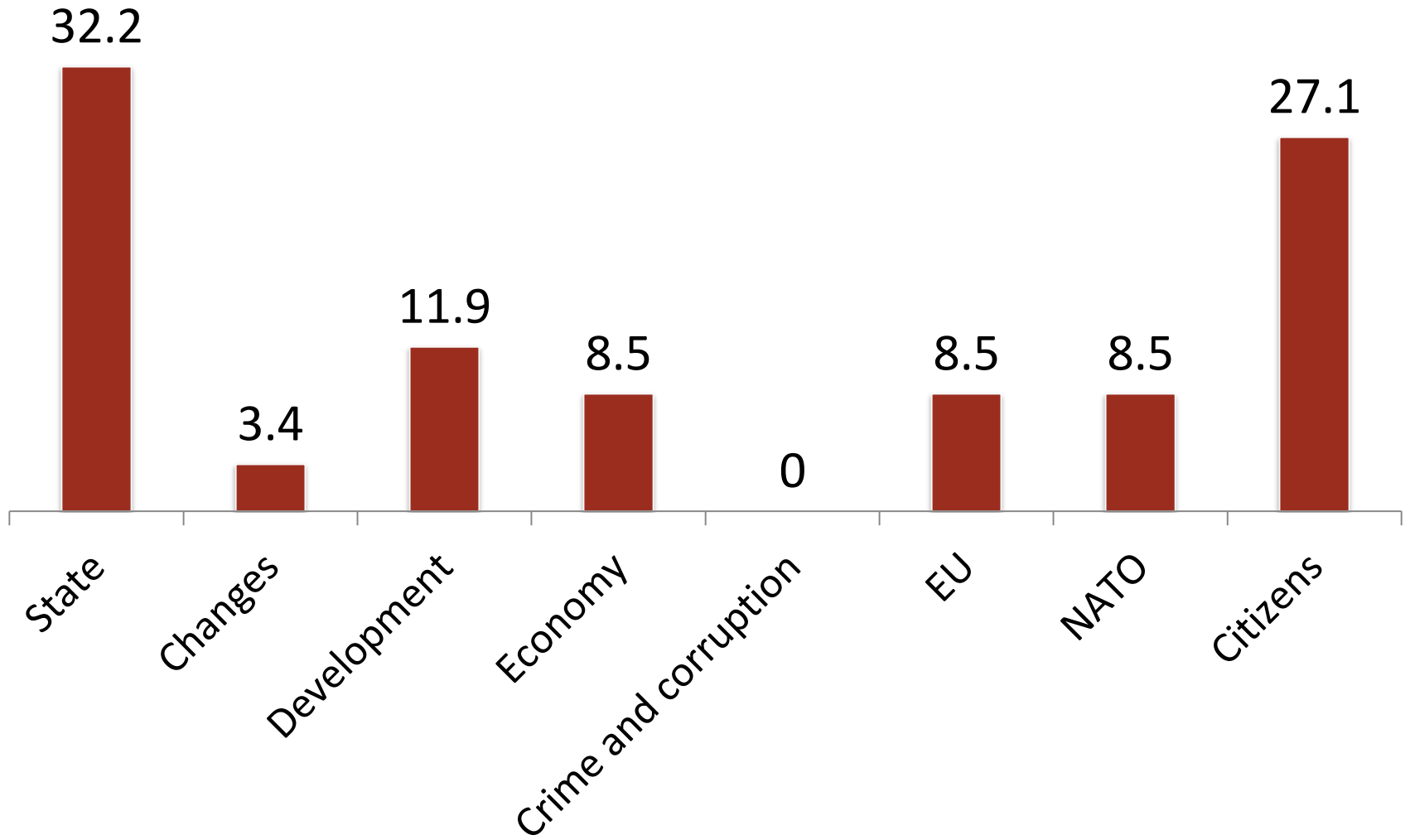
Ključ %



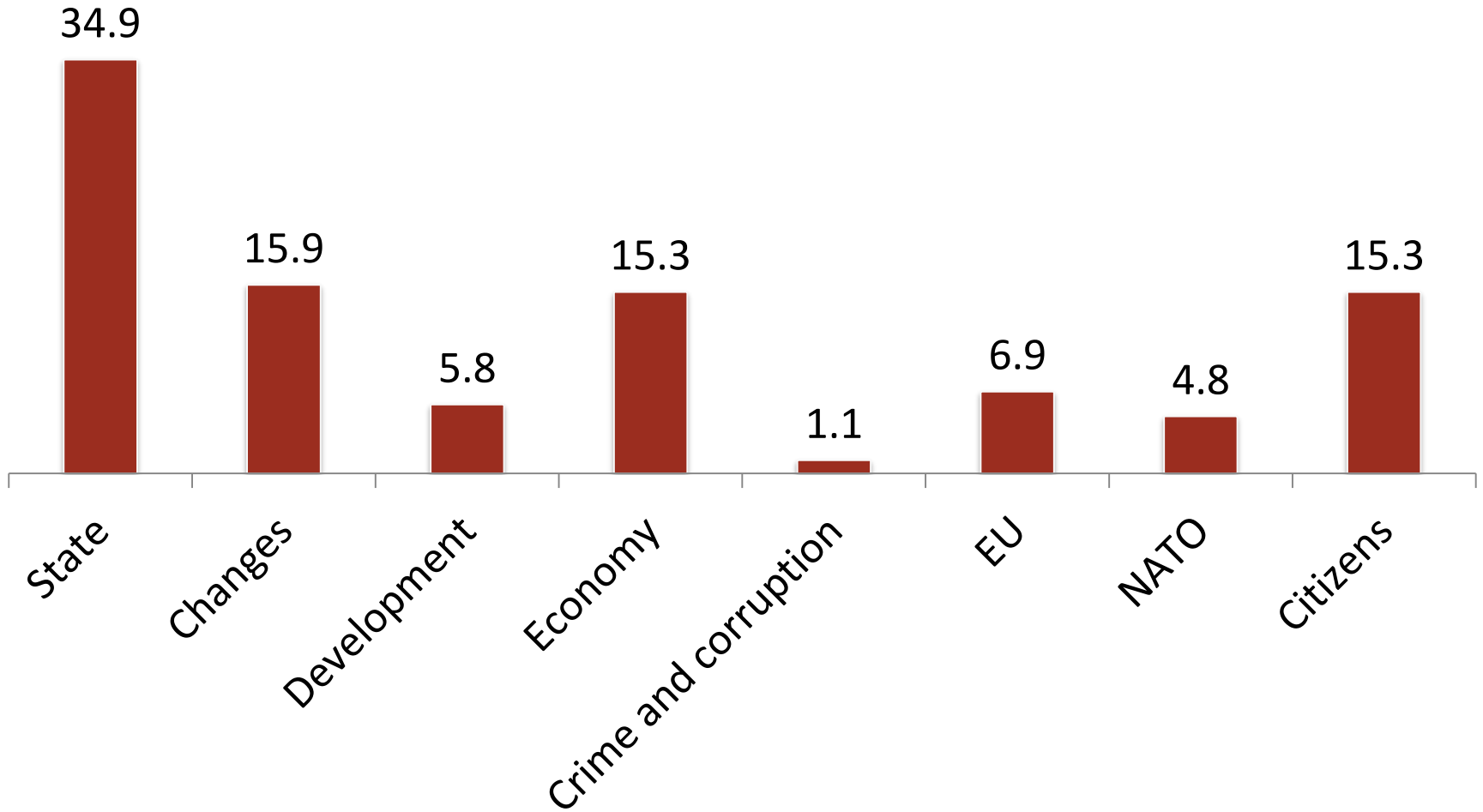
Demokrate %



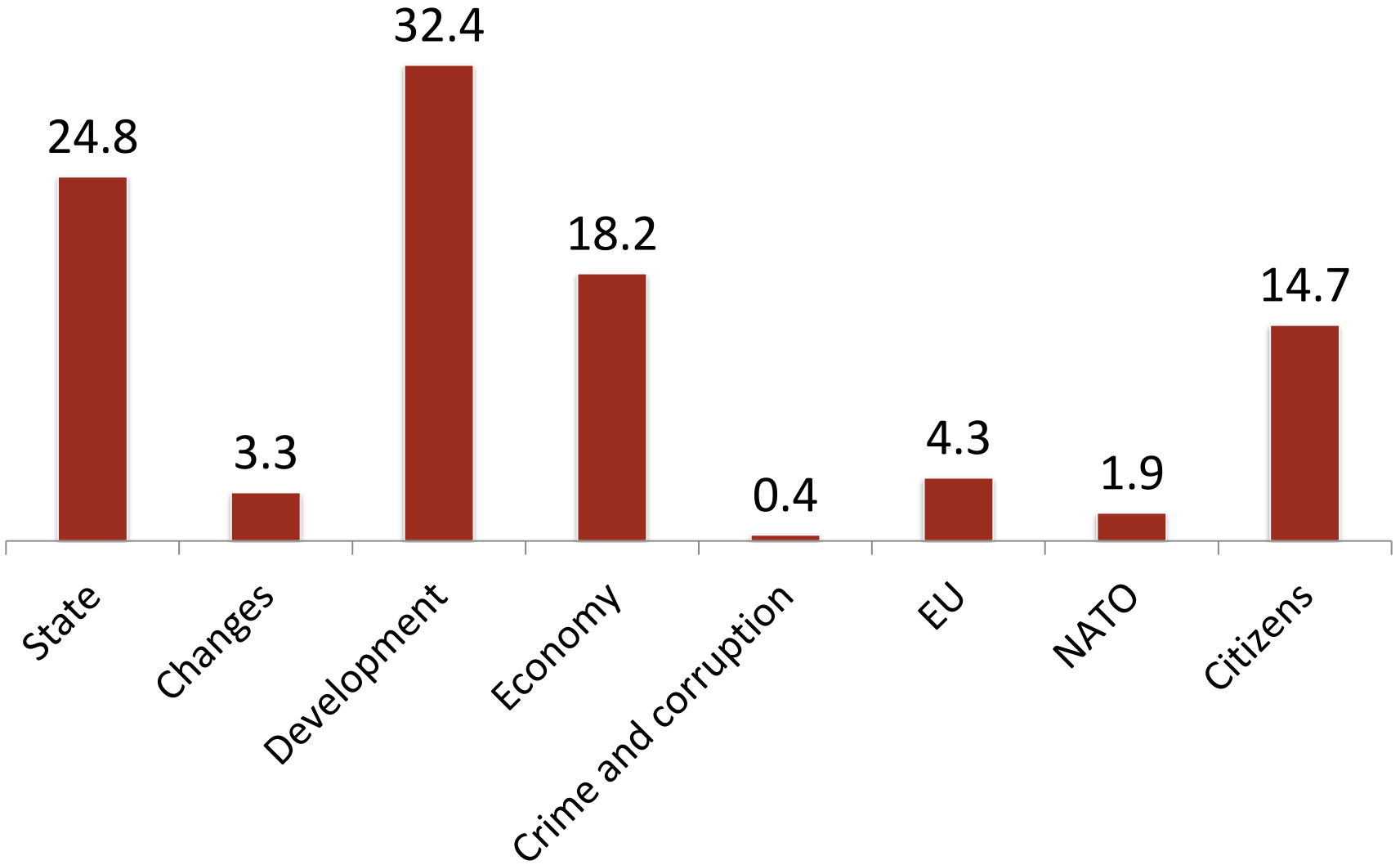
BS %



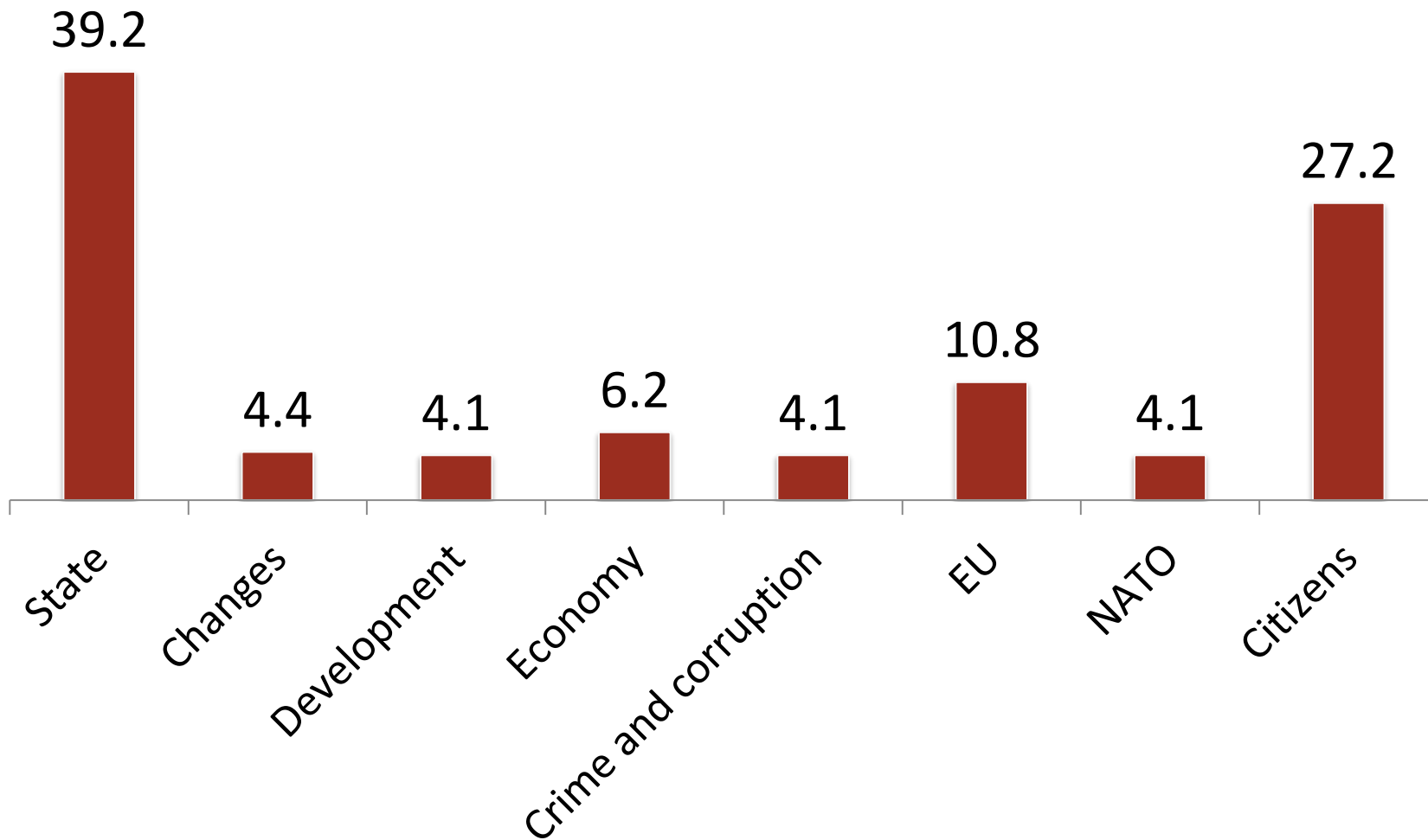
Pozitivna %



SD %



SDP %



Excerpt

- Key topic of these elections is state
- Elections are game in which there is a war narratives about what is state and what it should be
- DPS is presented as a protector of a state and statehood
- Opposition is criticizing state as it is
- Both government and opposition play in civic capacities and qualify state as a civil state
- EU, NATO and other foreign policy questions are in second plan in this elections
- Crime and corruption are not so often topics as on the previous elections
- Economy, employment and other life questions are not dominant